







## What is the NLx?

The National Labor Exchange (NLx) is the only nonprofit national online labor exchange system in the United States. Established in 2007 through a partnership between the National Association of State Workforce Agencies (NASWA) and DirectEmployers Association, the NLx is a workforce system tool providing high quality job openings into state job banks for all 50 state workforce agencies, the District of Columbia, Guam, and Puerto Rico.

## How does it work?

The NLx collects jobs exclusively from corporate career sites, state job banks, and USAjobs.gov – so jobs are unique and unduplicated. The feed indexes and refreshes daily, so jobs are always fresh. Each employer is vetted by government or NLx staff, so there are no scams or schemes.

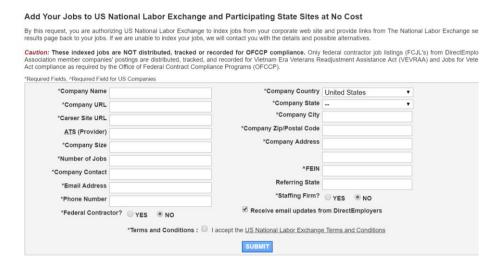
# What is the process for vetting employers?

NLx staff vet prospective DirectEmployers member companies, employers requesting free indexing, and employers provided in feeds from applicant tracking system (ATS) partners.



First, NLx staff receive indexing requests through the online form pictured below. If possible, the contact should use a non-generic (no Gmail, Yahoo, etc.) company email address.

#### https://usnlx.com/indexingrequest.asp



Next, NLx staff verify the company is not already included in the NLx by searching for the root name only – no "The," "LLC," "Inc.," etc. Sometimes employers will submit requests using variations or abbreviations of their company name.



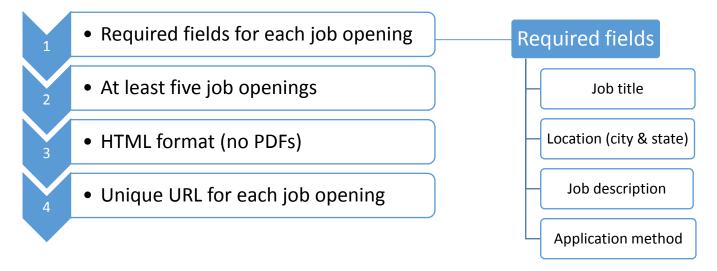


# What do NLx staff look for when reviewing a corporate career website?

Business and technical requirements must be met before NLx staff can approve a company for inclusion in the NLx. The following checklist covers the business requirements:

- ✓ The website will not cause job duplication in the NLx.
  - o No staffing companies.
  - o No job boards like Monster, Indeed, etc.
- ✓ The type of business conforms to the NLx terms of use.
  - o No requirements to purchase training or equipment to secure employment.
  - o No companies currently involved in a strike or labor dispute.
  - o No companies that are of questionable ethics, or illegal.
- ✓ The type of jobs conform to the NLx terms of use.
  - No unpaid positions.
  - o No commission-only positions.
  - o No multi-level marketing positions.
  - No franchise opportunities.
- ✓ The FEIN is not an obviously fake number (i.e. all 9's or 0's) however, NLx staff do not verify the number itself.

If all of the business requirements are met, the NLx team will review the website for the technical requirements below.



# What happens after the vetting and verification process?

Within 30 days of submitting a request for indexing, NLx staff will either set up the scrape or notify the employer that their request does not meet the business and/or technical requirements. If the employer can change their career website to adhere to the technical specifications, they may resubmit their indexing request.

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